

ALABAMA CYBER NOW CONFERENCE

TechBirmingham, the Central Alabama Chapter of the Information Systems Security Association (CAISSA), and the InfraGard Birmingham Members Alliance invite you to attend the 4th Annual Alabama Cyber NOW Training Day & Conference on April 10th -11th, 2019 at the **Renaissance Birmingham Ross Bridge Golf Resort & Spa**.

Attendees will benefit from educational training sessions, product demonstrations, technical and management presentations, and keynote presentations from nationally recognized speakers. In addition, attendees can expect:

- ❖ Program sessions relevant for management and technical professionals, as well as students
- ❖ Scheduled time to visit vendors, discuss their products/offerings, etc.
- ❖ 40+ Vendors representing innovative security products and *expertise*
- ❖ Networking with security experts and professionals from across the country

ALL SPONSORS RECEIVE:

Logo on event signage and promotion materials, Event registrations

Presenting Sponsor · \$25,000 (1 Available)

- Conference registration for twenty (20) representatives
- Premium Exhibitor booth location (if exhibition is desired)
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Top Exposure at conference
- Offer to place company materials in conference tote bag
- Sponsored Hospitality Suite
- Option to use clientele breakout rooms

Diamond Sponsor · \$15,000 (2 Available)

- Conference registration for fifteen (15) representatives
- Premium Exhibitor booth location (if exhibitor spot is desired)
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Exposure at conference
- Offer to place company materials in conference tote bag
- Option to use clientele breakout rooms

Platinum Sponsor · \$10,000 (2 Available)

- Full Conference registration for ten (10) representatives
- Premium Exhibitor booth location 10x10 exhibitor space (1 table and 2 chairs)
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Exposure at conference
- Offer to place company materials in conference tote bag
- Option to use clientele breakout rooms

Gold Sponsor · \$5,000 (12 Available)

- Full Conference registration for six (6) representatives
- Premium Exhibitor booth location 10x10 exhibitor space (1 table and 2 chairs)
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Exposure at conference
- Offer to place company materials in conference tote bag
- Option to use clientele breakout rooms

Silver Sponsor · \$2,500 (7 Available)

- Full Conference registration for four (4) representatives
- 10 x 10 exhibitor space (1 table and 2 chairs)
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Recognition at conference

Corporate Sponsor · \$2,500 (19 Available)

- Full Conference registration for four (4) representatives
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials

Bronze Sponsor · \$1,500 (10 Available)

- Full Conference registration for three (3) representatives
- 10 x 10 exhibitor space (1 table and 2 chairs)
- Company recognized on social media and on all conference promotional materials.

Lunch Sponsor · \$5,000 (1 Available)

- Lunch Sponsor will provide buffet lunch with a Keynote Speaker in the Banquet Hall
- Conference registration for four (4) representative (includes meals)
- Company logo prominently displayed on conference webpage
- Opportunity to briefly address audience during lunch program (5-10 minutes)

Welcome Reception Sponsor · \$3,000 (1 Available)

- Branded Reception at hotel night before conference (April 10th)
- Opportunity to address attendees and thank them for their participation
- Full Conference registration for four (4) representatives
- Company logo prominently displayed on conference webpage

Corporate Lanyard Sponsor · \$1,500 +cost of lanyards

- Sponsor must provide one (1) lanyard per attendee
- Full Conference registration for two (2) representative (includes meals)
- Verbal recognition at conference.
- Ability to offer company materials on USB w/ lanyards

Wi-Fi Sponsor · \$3,000

- Sponsor listed in Wi-Fi network list “Wi-Fi by {company name}”
- Sponsor branding on Wi-Fi placards on tables throughout event to include custom network name and password
- Conference registration for three (3) representatives (includes meals)
- Company logo prominently displayed on conference webpage

Breakfast Sponsor · \$3,000 (1 Available)

- Continental breakfast including assorted pastries, coffee and juice
- Conference registration for three (3) representatives (includes meals)
- Company logo prominently displayed on conference webpage
- Opportunity to briefly address audience in the morning (5-10 minutes)

Corporate Tote Sponsor · \$1,500 +cost of totes

- Sponsor must provide one (1) conference tote bag per conference attendee
- Conference registration for two (2) representative (includes meals)
- Verbal recognition at conference
- Ability to offer company materials in tote bags

Beverage Sponsor · \$2,500 (4 Available)

- Sponsor signage at beverage tables during break times
- Conference registration for two (2) representative (includes meals)
- Verbal recognition at conference

Snack Sponsor · \$2,500 (4 Available)

- Sponsor signage at beverage tables during break times
- Conference registration for two (2) representative (includes meals)
- Verbal recognition at conference

Registration · \$3,000

- Display table set up adjacent to registration to provide materials &/or giveaways and interact with attendees,
- Option to have a representative at registration with ACN staff, 4 registrations

Reserved Booth · \$1,000 (3 Available)

- Full Conference registration for three (3) representatives
- 10 x 10 exhibitor space (1 table and 2 chairs)

For Table Vendors Badge Scanner Rental is available for \$300 per scanner

Includes: Scanner rental; on-site scanner distribution, support, and retrieval; data processing to match barcodes to attendee contact data (name, company, position) lead distribution to exhibitor's post-event. TechBirmingham will provide a list of each attendee scanned within 10 days after the event.

ALABAMA CYBER NOW TRAINING DAY

Breakfast Sponsor · \$3,000 (1 Available)

- Continental breakfast including assorted pastries, coffee and juice
- Training Day registration for three (3) representatives (includes meals)
- Company logo prominently displayed on conference webpage
- Opportunity to briefly address audience in the morning (10 minutes)

Lunch Sponsor · \$5,000 (1 Available)

- Lunch Sponsor will provide buffet lunch in the Banquet Hall
- Training Day registration for four (4) representative (includes meals)
- Company logo prominently displayed on conference webpage
- Opportunity to briefly address audience during lunch program (10 minutes)

Beverage Sponsor · \$2,500 (2 Available)

- Sponsor signage at beverage tables during break times
- Training Day registration for two (2) representative (includes meals)
- Verbal recognition at training day

Snack Sponsor · \$2,500 (2 Available)

- Sponsor signage at beverage tables during break times
- Training Day registration for two (2) representative (includes meals)
- Verbal recognition at training day

Registration · \$3,000 (1 Available)

- Display table set up adjacent to registration to provide materials &/or giveaways and interact with attendees,
- Option to have a representative at registration with ACN staff, 4 registrations

Reserved Product Demo Booth · \$1,500 (15 Available)

- Training Day registration for two (2) representatives
- 10 x 10 exhibitor space (1 table and 2 chairs)